THE NEW normal
HEALTH CENTERS RISING TO THE CHALLENGE

CHCAMS 35TH ANNUAL CONFERENCE

2022 VENDORS AND SPONSORS GUIDE

AUGUST 10–12, 2022
Hilton Memphis, Memphis, Tennessee
You are invited to join CHCAMS for the 35th Annual Conference at the Hilton Memphis in Memphis, TN.

This year’s conference theme is The New Normal: Health Centers Rising to the Challenge. As we enter what many experts call the COVID-19 endemic era, Health Centers have embraced constant change during the past two and a half years in primary health care delivery. In August, leaders, staff, and providers will gather in-person to collaborate and learn more about innovations from partners that will enhance operations and positively impact the patient experience.

Your participation in our 35th annual conference allows access to stakeholders and potential strategic partners from 21 health centers in Mississippi, its providers, and other key decision makers.

Top-tier sponsorship includes a sponsor’s live presentation opportunity during the conference sessions. Other benefits include digital and print recognition on the conference app, CHCAMS website, employee awards printed program, and the CHCAMS social media platforms (Facebook.)

Don’t delay. Join the Community Health Center Association of Mississippi (CHCAMS) with your sponsorship today.

### EMERALD LEVEL
**$30,000**
- Logo or mention on all Conference promotional materials & Conference registration page
- Company name/logo on Conference Name Badges
- Logo on Badge Lanyard
- Premier Logo on Conference Tote
- Logo on CHCAMS website Conference Page
- Logo recognition throughout conference
- Option to include promotional materials in Attendee Gift Bag
- Full Page color ad in Conference Book - Premium Position
- Logo on Cover of CHCAMS Employee Awards Program
- Full Page color ad in CHCAMS Awards Program - Premium Position
- Highlighted Booth in Conference App
- 2 Full Conference Registrations
- 1st Premium location double booth space in Exhibitor Hall
- Opportunity to address conference attendees during the Sponsor/Vendor Appreciation function
- One Meal or Break Sponsorship Recognition
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

### PLATINUM LEVEL
**$20,000**
- Logo or mention on all Conference promotional materials
- Logo recognition throughout Conference
- Logo on Conference Tote
- Logo on CHCAMS website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- Full Page color ad in Conference Book - Premium Position
- Full Page color ad in CHCAMS Awards Program - Premium Position
- Highlighted Booth in Conference App
- 2 Full Conference Registrations
- 1st Premium location booth space in Exhibitor Hall
- Opportunity to address conference attendees during the Sponsor/Vendor Appreciation function
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

### GOLD LEVEL
**$10,000**
- Logo or mention on all Conference promotional materials
- Logo recognition throughout Conference
- Logo on Conference Tote
- Logo on CHCAMS website Conference Page
- Option to include your promotional materials in Attendee Gift Bag
- Full Page, full-color ad in Conference Book
- 1/2 Page full-color ad in the CHCAMS Awards Program
- 2 Full Conference Registrations
- Premium location Booth space in Exhibitor Hall
- Sponsor/Vendor Appreciation Function
- Pre- and Post-Conference Attendee List
- Complimentary Wi-Fi

### MEAL/BREAK SPONSOR
**$1,000 – $5,000**
As a Conference Meal or Break Sponsor, your company will receive:
- Recognition signage at the Meal or Break Table
- Business Card display at Meal or Break Table
- Recognition as Meal or Break Sponsor in the Conference Book
SILVER LEVEL
$5,000

• Logo or mention on all Conference promotional materials
• Logo recognition throughout Conference
• Logo on CHCAMS website Conference Page
• Option to include your promotional materials in Attendee Gift Bag
• 1/2 Page full-color ad in Conference Book
• 1/4 Page full-color ad in the CHCAMS Awards Program
• 2 Full conference registrations
• One Booth space in Exhibitor Hall
• Sponsor/Vendor Appreciation Function
• Pre- and Post-Conference Attendee List
• Complimentary Wi-Fi

BRONZE LEVEL
$2,500

• Logo or mention on select Conference promotional materials
• Logo recognition throughout Conference
• Logo on CHCAMS website Conference Page
• Option to include your promotional materials in Attendee Gift Bag
• 1/2 Page full-color ad in Conference Book
• 1 Full conference registration
• One Booth space in Exhibitor Hall
• Sponsor/Vendor Appreciation Function
• Pre- and Post-Conference Attendee List
• Complimentary Wi-Fi

EXHIBIT BOOTHS

$1,500 (for-profit rate)
$750 (non-profit rate, only 5 available)

• 1 Conference registration
• 8’ x 8’ exhibit space
• Recognition in Conference Book
• Sponsor/Vendor Appreciation Function

PROGRAM ADVERTISER

$500 – $1,000

Buy an ad in CHCAMS’s Conference Program. As a Conference advertiser, your company will receive a display advertisement in the Conference Program.

• Note: All ads will be printed in full-color.
• Full-page (with bleed): $1000
• 1/2 page (no bleed): $500
• 5.5” wide x 8.5” high (full)
• 5” wide x 4” high (half)
• NOTE: CHCs will receive a 50% discount on all ads – space available.

OPTIMAL ADD ONS:

• Highlight Booth Location in Conference App $250.00
• Banner Advertisement in Conference App $500.00
• Custom hotel key card $2,500.00 (only Emerald, Platinum, or Gold Sponsors)

2019 CONFERENCE APP ENGAGEMENT:

• Users – Total number of unique uses across devices - 216
• All Engagement – Total number of actions across all users taken with the app (i.e. - sessions, speakers, exhibitors... etc.) – 9.76K
• User Contributors – Total number of attendee messages and social shares – 2K
• Minutes Open – Total time spent in minutes, users used the app – 8.37K
• Navigation Icon Taps – Total number of taps for all navigation icons – 4.26K
• Banner taps – Total taps on sponsor banners - 70

Please Note: All sponsorships may be co-sponsored.

* Note: Exhibitor space is limited. Priority will be given to Conference Sponsors’ Exhibitor Booths.

For More Information, Contact Desiree Stinson at 404-272-6593 or by email at dstinson@chcams.org.

Conference Dates: August 10 - August 11, 2022
Booth Set Up: August 9 at 10am • Booth Breakdown: August 11 by 3pm

Maximize your dollars and visibility!
Call Desiree for more information. 404-272-6593

Community Health Center Association of Mississippi