

The BABY & ME – Tobacco Free Program Referral Process



Step 1: Confirm Eligibility

Women must be:

1. Pregnant
2. Less than or at 36 weeks gestation
3. A current tobacco user, quit since becoming pregnant, OR quit within 3 months of becoming pregnant.

There are no age, income, or insurance eligibility requirements.

Want more information?

Please contact:

Karesa Knight-Wilkerson

karesa@bmtfp.org



Step 2: Submit a Referral

Access a link on this website:

www.babyandmetobaccofree.org

Once there, click on the tab, 'Referral Submission.'

Select 'Mississippi' and follow the steps. It's that easy!



Step 3: Stay Connected!

You will receive an email once the referral is complete.



Community Health Center
Association of Mississippi



BABY & ME – Tobacco Free Program

FREE Program! FREE Diapers & Baby Wipes!

Virtual Cessation
Counseling



+

Individualized
CO Monitoring



+

Incentives
(\$25 Vouchers)



Ask: “Are you currently, or were you recently, a tobacco user?”

Advise: “I need to let you know that quitting tobacco is the most important thing you can do for your health and the health of your baby.”

Refer: “We can refer you to a program that helps pregnant women quit smoking and rewards you with FREE diapers and wipes for quitting and staying quit.”